



Cormar Carpet Company

A leader in sustainable flooring.

Background

At Cormar Carpet Company, based in Lancashire, we are proud to be a leading British carpet manufacturer with over 60 years of heritage. While our history is rooted in tradition, our vision is firmly focused on the future, with sustainability at the heart of our operations. Our commitment to creating high-quality, durable carpets goes hand-in-hand with our responsibility to reduce our environmental impact and drive positive change within our industry.

Awards and Recognition

We became the major carpet manufacturer to achieve full certification from Innovate Recycle for our polypropylene carpet ranges, with these products now recognised as 100% recyclable and carrying Innovate Recycle's Tuft Accreditation. This achievement has already delivered measurable impact, with over 342 tonnes of Cormar carpets processed by Innovate Recycle in 2025, diverting significant volumes of carpet waste from landfill, supporting the circular economy, and reducing demand for virgin plastic.

In addition, in 2024 we achieved ISO 14001 certification, the internationally recognised standard for environmental management systems, and subsequently retained this accreditation in 2025 following a clean audit. Together, these achievements demonstrate that our environmental performance is independently measured, verified, and continuously improved.



Project Overview

In 2024, we took a significant step forward on our sustainability journey through our partnership with [Innovate Recycle](#), the UK's first facility capable of recycling post-industrial and post-consumer carpet at scale. Together, we have introduced a practical solution to one of the industry's biggest challenges: what happens to carpets at the end of their useful life.

Alongside this commitment, we have invested over £1.5M in upgrading our vehicle fleet to reduce CO₂ emissions, introduced 100% recyclable Eucalyptus fibre sample envelopes, and installed LED lighting across all production and distribution sites. We have also submitted and are currently awaiting Environmental Product Declarations (EPDs) for our products from BRE Group. Sustainability is no longer a side project for Cormar; it is central to how we operate and innovate.



CORMAR CARPET CO

Paul Barratt

CEO

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Currently, we recycle post-industrial and post-installation carpet waste, with plans to develop a take-back scheme as part of our membership of the [UKSFA](#). Alongside this, we work with Allwood Recycling Solutions to recycle waste cones and yarn into wadding for bedding and have engaged Anthesis to formalise a five-year ESG strategy with science-based targets and clear milestones.

Collaboration to Overcome Challenges

This project represents a practical, scalable, and collaborative approach to addressing a real environmental issue. We continue to work closely with retail partners, contractors, and customers to promote the scheme and establish effective carpet collection routes, ensuring the solution delivers real-world impact.

Achieving full certification required detailed product review and close collaboration with Innovate Recycle’s technical team, but the results speak for themselves. Our partnership has strengthened relationships across the supply chain, positioned Cormar as a leader in sustainable flooring, and demonstrated how manufacturers can actively support the transition to a circular economy.

Paul Barratt, CEO, Cormar Carpet Company commented:

“Sustainability is not an add-on for Cormar; it is fundamental to how we operate and how we plan for the future. Our partnership with Innovate Recycle demonstrates that meaningful change happens when innovation and collaboration come together. By ensuring our polypropylene carpets are fully recyclable and independently certified, we are taking real responsibility for our products beyond their useful life. This is about more than compliance or recognition – it’s about doing the right thing for our industry, our customers, and the environment, while proving that British manufacturing can lead the way in the transition to a circular economy.”

Cathie Clarke, CEO, UK Sustainable Flooring Alliance, UKSFA added:

“Cormar Carpets have been Core Members of UKSFA since its inception in 2007 as Carpet Recycling UK. This demonstrates their long-standing commitment to industry collaboration as a key component in working with all stakeholders to move the flooring sector towards a circular economy. Their partnership with Innovate Recycle and achievement of their TUFT Accreditation, alongside gaining ISO 14001 certification in 2024 is also testament to this commitment and we look forward to working together in the months and years ahead.”

Joseph Eccleston, Founder and CEO, Innovate Recycle added:

“Innovate Recycle was established to directly address the problem of textile flooring being sent to landfill and or energy from waste. We recycle polypropylene carpet into high quality polypropylene pellets for use within automotive, construction and horticulture sectors. Kudos and thanks to Cormar Carpets for their engagement and long-term collaboration as they demonstrate the carpet sector’s ability to establish a circular economy infrastructure. This partnership has been developing over four years. We appreciate the dedication from Cormar in making first strides towards circularity in the carpet industry.”



About UK Sustainable Flooring Alliance

UKSFA is an independent non-profit membership association working with the supply chain to increase sustainability within the flooring industry and reduce the volume of textile and resilient flooring waste being sent to landfill and work towards a circular economy. uksustainableflooringalliance.com.

[Read more of our industry case studies on our website uk-sfa.com/case-studies](http://uk-sfa.com/case-studies)

Thank you to our Core Members

